



### **Manage your stadium like a Premier League side with mobility**

Managing the operations of a stadium or arena is a complex affair. Matches, concerts, exhibitions and other events require a highly coordinated series of processes being performed to perfection by stadium staff. From ticket validation, food and beverage sales & facilities maintenance to banqueting and security, mobile technology can have a serious impact on performance. Motorola enterprise mobility solutions can dramatically improve the visitor experience while increasing revenue by reducing human error, improving cash management, enhancing overall security and increasing sales volume during matches and banquets.

### **Harness mobile technology to increase turnover while providing the best guest experience in the business**

- Increase food & beverage sales while gaining tighter control over inventory and cash
- Ensure event managers have the information and communications tools they need to deliver a first class guest experience
- Automate asset management and preventive maintenance to ensure reliability and safety of equipment

Provide visitors with fast and easy access to the venue while ensuring the validity of tickets

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